



The Magic Wand Project

www.kindnessgirl.com/the-magic-wand-project-for-kids/

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The Story:

The Magic Wand Project for Kids is a community adventure where kids can discover their kindness magic can change our world!

It all started when Patience Salgado of KindnessGirl.com overheard a conversation between her 2 kids in the backseat of her car while running errands one day. Her 5 year old came to the conclusion that magic must not be real and this is part of the response from her 7 year old brother:

"Magic doesn't come from the world, it comes from people, and their kindness, that's where magic comes from."

Salgado realized that kids are experts in kindness and magic so she had an idea. She found some old magic wands she had left over from a project long ago and wondered what would happen if we let all that kindness magic out into the world? How far could it go? What would happen if we let kids show us the way? How would it change our city and communities? How would it change us?

So she and some friends left 100 magic wands in public spaces around Richmond, Va inviting kids to discover their magic by doing 3 acts of kindness and then leave the wand for another kid to find.

Kids and parents in other places loved the idea so much that kindness magic started popping up in other cities and in schools. Hundreds of kids making magic wands to share in their communities. We are estimating close to 1,000 wands have already been distributed.

Thanks for reading about our project. YOU are MAGIC!

Check out the video invite: <http://bit.ly/LI06GQ>